



CITY OF YORBA LINDA
City Social Media Sites Terms of Use
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The City of Yorba Linda's (City's) presence on social media is to serve as a mechanism for communication between the City of Yorba Linda and the public.

Please be advised that all comments and other content posted by users on the City's social media sites are subject to monitoring by the City's Administration Department. User-generated posts or comments could be rejected, removed, or hidden by City staff when the content violates these terms of use.

By participating in any of the City-sponsored social media sites, you must adhere to the City's Social Media Sites Terms of Use listed here.

1. Acceptance of Terms of Use

The following Terms of Use apply to all social media sites ("site" or collectively "sites") for the City of Yorba Linda and all of its departments, divisions, and programs (collectively "City"). The City reserves the right to revise, change, modify, or remove portions or all of these Terms of Use with or without prior notice to you, the user/visitor ("user"). Any updates or changes to the Terms of Use shall be posted here and linked to all the City's sites with the date and the most current version posted above. Your use of the site (e.g. posting comments, liking posts, liking pages, viewing content, etc.) will be deemed acceptance of the Terms of Use. If you disagree with any part of these Terms of Use, please do not use any City site and immediately exit the City site you are currently accessing.

2. Purpose of City Sites

The purpose of the City's social media sites is to provide platforms by which the City may communicate matters of public interest concerning the City's programs activities, news stories, and photographs to its citizens. The City welcomes your comments when relevant to the subject matter of the post to which the comment is responding and compliant with the Rules of Commenting and Posting listed below. It is the express intent of the City to create a limited public forum devoted exclusively to its postings and comments from members of the public relevant to the subject matter of the post they are responding to or the subject matter of the page. The City reserves the unlimited right to remove any or all posts or content from the City's social media sites at any time.

3. Rules for Commenting and Posting

The City seeks to maintain an environment on its social media Sites which is relevant, civil, and appropriate for all ages. All posts and comments to the City's social media sites are subject to monitoring.

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Comments posted by a member of the public on any City of Yorba Linda social media site are the opinion of the commentator or poster only, and the publication of a comment does not imply endorsement of, or agreement by, the City of Yorba Linda. User-generated posts and comments to the City's social media sites will be rejected or removed, if in violation of any of the following Rules. No user-generated post or comment shall:

1. Be unrelated or irrelevant to the topic of the page or the specific post. The sites are not meant for comments which do not directly relate to the purpose or topical scope of the page (or posts) or the post (for comments), including random or unintelligible posts and comments;
2. Contain vulgar, profane, obscene, threatening or violent content;
3. Contain threats to any person or organization;
4. Communicate private personal information (whether the user's or someone else's), including home address, phone number, personal email address, or other personal identification information;
5. Contains language that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, political beliefs, gender, marital status, national origin, physical or mental disability, or sexual orientation;
6. Solicit for, promote, or advertise a business or product, or propose a commercial transaction;
7. Support or oppose political campaigns or candidates for elected office;
8. Contain sexual content or links to sexual content;
9. Contain duplicate posts or posts by the same user;
10. Encourage, solicit, or incite illegal activity;
11. Include conduct in violation of any federal, state, or local laws;
12. Contain information that may tend to compromise the safety or security of the public or public systems;
13. Contain content which violates a legal ownership interest (e.g. patent, trademark, copyright, trade secret) of the City or any other party;
14. Contains confidential proprietary information;
15. Contains information which may interfere, inhibit, or compromise current investigations, law enforcement tactics, or the safety of public safety department staff and officers;
16. Contain SPAM or comments posted by "bots" or other automatic software programs; or
17. Reference topics or issues not within the jurisdictional purview of the City of Yorba Linda.

Two or more posts containing inappropriate content as outlined within this policy or posts from a spam account may result in the account being blocked from the City's social media accounts entirely. Blocking a user will be at the discretion of the City Manager in accordance with the requirements of this policy.

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The City will at its discretion remove all posts and comments related thereto at regular intervals at such time as the event in the post is either past or the post has existed for ninety (90) days.

4. Third Party Terms and Control

The City neither owns nor controls the third-party platforms which host its social media sites in addition to these Terms of Use. The City cannot control the removal of comments associated with removed posts.

5. Disclaimer

The City's social media sites are not monitored around the clock. All information provided by the City on its social media sites is on an "as-is" basis. If you need an official source of information about the City, please contact the relevant City Department. The City disclaims any liability for advertisements, videos, promoted content, or comments accessible from any external websites. Any inclusion of external content or comments on the City's social media sites does not imply endorsement of, or agreement by the City, nor do such posts or comments reflect the opinions or policies of the City. All posts and comments on the City's Sites by the public are the opinion of that commenter. Users participate at their own risk, taking personal responsibility for their comments, usernames, and any information placed on the site by such user.

6. User Privacy

Users shall have no right to privacy on the City's social media sites. City social media sites are subject to the California Public Records Act and records retention requirements as established by applicable law and City policies. Any content posted on a City social media site may be a public record subject to public disclosure, as are their lists of fans or followers (i.e. the individuals who "like" or show support of a User's comment or post).

7. License to Reuse Posts and Comments

By posting or commenting on a City social media site, you are granting the City and its affiliates, officers, employees, consultants, and representatives a worldwide, irrevocable, non-exclusive, royalty-free license to use, adapt, copy, distribute, transmit, publicly display, translate, and reformat your comment in any existing or future media. You additionally agree that the City may publish or otherwise disclose your name or username in connection with your post or comment.

8. Public Records Requests or Emergency Reports

Public Records Requests should not be made on the City's social media sites. Please make requests through the City Clerk's Office. Do not report emergencies or ask for assistance on any City social media sites. Such reports or requests will not be followed up on.

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9. Accessibility

It is the City's goal to provide maximum access for all users of the City's social media sites. All posts to City social media sites shall meet the standards outlined in the U.S. Section 508 accessibility guidelines and standards set forth in the City's accessibility statement.

10. Termination of Site

The City reserves the right to terminate any City social media site at any time without notice.