

RESOLUTION NO. 2021-5747

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF YORBA LINDA, CALIFORNIA, ADOPTING A NEW OFFICIAL FLAG FOR THE CITY OF YORBA LINDA

WHEREAS, flags have been used for thousands of years to symbolize leadership and to display the insignia of a community, an organization, or an individual; and

WHEREAS, the City of Yorba Linda desires to adopt an official City flag; and

WHEREAS, the current Yorba Linda City flag was created in March 1981; and

WHEREAS, with the invaluable assistance of Councilwoman Dr. Beth Haney, with the goal and intent to formally honor Yorba Linda's heritage and history, the Council directed staff to launch a City flag design contest and solicit input from Yorba Linda residents on a new City flag design; and

WHEREAS, after the City received 31 design concepts, a Flag Design Committee was assembled to judge the flag design entries; and

WHEREAS, the Flag Design Committee included one representative from the Yorba Linda Historical Society, the Yorba Linda Woman's Club, the Yorba Linda Chamber of Commerce, the Yorba Linda High School Visual Arts Department, the Yorba Linda Arts Alliance Foundation, the Arts and Cultural Collective Group, and the Yorba Linda Parks and Recreation Commission; and

WHEREAS, each of the flag designs was assessed according to the North American Vexillological Association's principles of flag design; and

WHEREAS, the Flag Design Committee independently reviewed the design entries then collectively discussed the top ranked flags, and provided their final recommendation to the City Council; and

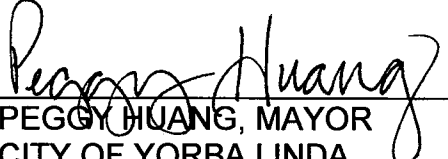
WHEREAS, Ted Kaye, flag expert and former President of the North American Vexillological Association, has reviewed the flag proposed for adoption as the official City Flag by the City of Yorba Linda; and

WHEREAS, the proposed new design has been inspired by elements of rolling hills and contains the following elements: A star adorns the upper left corner, or west side of the flag, as a symbol of the westerly location of the treasured Richard Nixon Birthplace and Museum; the color yellow is a visual representation of "Gracious Living" and friendship; the color blue represents the intelligence stemming from Yorba Linda high achieving, award winning schools; and the color white represents peacefulness, a trait rooted in the City's pastoral, equestrian beginnings; and

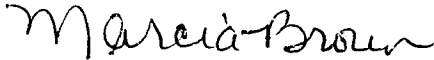
WHEREAS, the designation of an official flag will provide a symbol of Yorba Linda's pride and a lasting and historical symbol for official use; and

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Yorba Linda hereby adopts the design submitted by Michelle Pohl, reflected in Exhibit A of this Resolution, as the new official City of Yorba Linda flag.

PASSED, APPROVED AND ADOPTED at a regular meeting of the City Council of the City of Yorba Linda on this 18th day of May 2021.


PEGGY HUANG, MAYOR
CITY OF YORBA LINDA

ATTEST:


MARCIA BROWN, CITY CLERK
CITY OF YORBA LINDA


APPROVED AS TO FORM:
RUTAN & TUCKER LLP


CITY ATTORNEY

STATE OF CALIFORNIA)
 ss.
COUNTY OF ORANGE)

I, **MARCIA BROWN**, City Clerk of the City of Yorba Linda, California, **DO HEREBY CERTIFY** that the foregoing Resolution was adopted at a regular meeting of the City Council of the City of Yorba Linda held on the 18th day of May, 2021, and was carried by the following roll call vote:

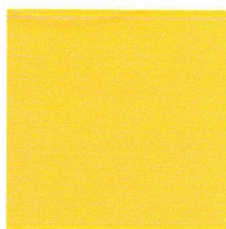
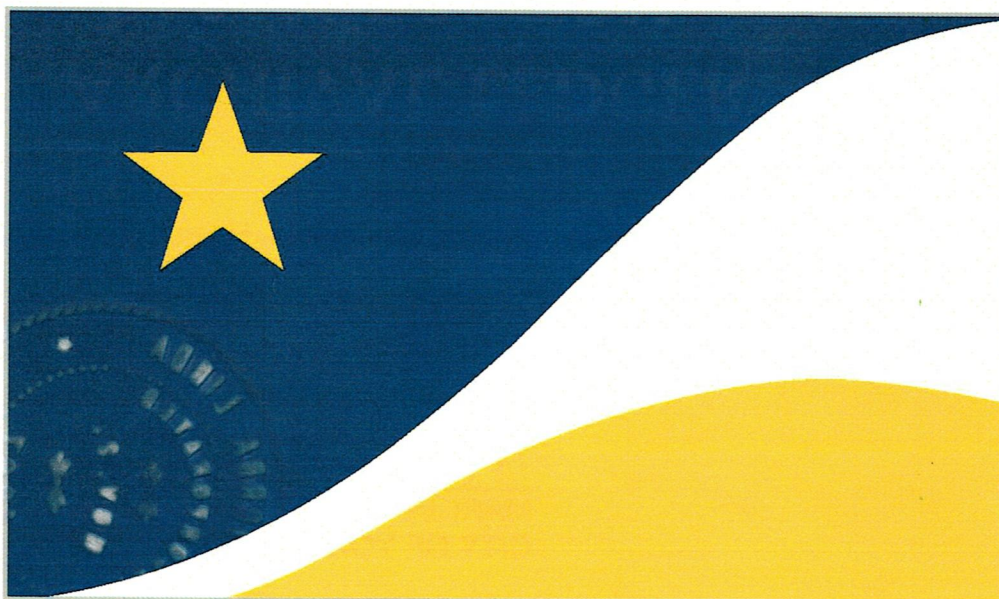
AYES: COUNCILMEMBERS: Campbell, Haney, Hernandez, Huang, Rodriguez
NOES: COUNCILMEMBERS: None
ABSENT: COUNCILMEMBERS: None



MARCIA BROWN, CITY CLERK
CITY OF YORBA LINDA

EXHIBIT A

City Flag



Pantone 121 C

Hex #fdd756

R: 253

G: 215

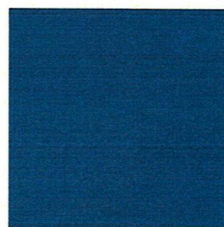
B: 86

C: 1%

M: 14%

Y: 78%

K: 0%



Pantone 654 C

Hex #003a70

R: 0

G: 58

B: 112

C: 100%

M: 84%

Y: 31%

K: 17%