

# CITY OF YORBA LINDA

## Application for Yorba Linda's Economic Development Retail Enhancement Program

Business/Retail Center/Association Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Owner  Tenant  If a tenant, does your lease have at least two years remaining? \_\_\_\_\_

Have you received funding under this program previously? Yes  No  If yes, what year \_\_\_\_\_

### **Please provide the following information:**

1. Describe the improvement, enhancement, upgrade or event associated with this request.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. What is the amount being requested through the City's Retail Enhancement Program?

\_\_\_\_\_

3. Are other fund sources being attributed to the improvement or event? If so, who will supply funding?

\_\_\_\_\_  
\_\_\_\_\_

4. Describe how the request will provide a public benefit to the community and include at least one of the following justifications: 1) greater or enhanced shopping opportunities 2) enhanced retail environment 3) improved aesthetics 4) increase in sales tax generation or 5) promotion of shopping opportunities.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Explain the need for grant assistance and why the request is not able to be met through other funding options.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*I do affirm that the information provided in this application is true and factual according to the best of my knowledge. I understand that any falsification of information or records could result in a denial of funds from the City of Yorba. Nothing in this application should be construed as a guarantee of funds. Every applicant will need to be approved prior to expenditure of funds and request for reimbursement.*

\_\_\_\_\_  
**Applicant(s) Signature**

\_\_\_\_\_  
**Date**

Please return application to the Yorba Linda Economic Development Department c/o Pamela Stoker  
City of Yorba Linda, 4845 Casa Loma Avenue, Yorba Linda, CA 92886 or e-mail at [Pstoker@Yorbalindaca.gov](mailto:Pstoker@Yorbalindaca.gov)